

Become a Zakat Partner

**Introducing NZF's
Zakat Partnership Programme**



**National Zakat
Foundation™**

Let's work together

In the run up to Ramadan, National Zakat Foundation is delighted to invite you to become a Zakat Partner.

We've prepared this short guide to explain what this partnership is all about and how we can work together to achieve a shared vision.



Why become a Zakat Partner?

Founded in 2011, National Zakat Foundation is the UK's only Zakat institution. Our vision is for Islam to flourish in society as a source of prosperity and harmony for all.

We're launching Zakat Partners so we can unite and get together on reviving and upholding the third pillar, Zakat. This is not something we can do on our own but with your help, God willing, we are confident that we can accomplish our mission to distribute Zakat in a life-changing way within the UK.

By becoming our Zakat Partner you will be joining many other organisations who believe in giving their Zakat locally here in the UK.

Zakat Partners is a simple, but powerful idea. We hope you'll find this partnership rewarding and enjoyable.



What we can offer your audiences

Whether you're a mosque, professional network, business or community group, we have a number of ways to support you:

Zakat Education

Access our guides and knowledge online to learn more about Zakat.

Zakat Workshops

During April and May, we will be organising a series of NZF Zakat workshops across the UK. If you know a large group of people who need help with calculating their Zakat, we can offer bespoke workshops. You can also share our live streaming events on Facebook and YouTube with your audiences, making learning about Zakat easy and accessible.

Calculation Queries

Your audience can contact our experts to understand how to calculate their Zakat if they need more help or have a specific query.

Invitation to our events

You will have an opportunity to meet our team, get to know more about our work and network with like-minded people.

Supporting people in need

You can refer people who need support in your area to us.

Measuring your impact

Wherever possible, we will provide you with feedback on how much Zakat was generated through your support.



What can you do?

Let's work together to share awareness, resources and platforms to boost our work. Every partnership is unique and each partner brings its own strengths and abilities. We'll create a clear action plan, detailing agreed activities in the weeks before and during Ramadan.

Here's a list of ways we think you can help:

Online

- Promote partnership on your website, email and social media
- Share, like and promote our campaigns

On the ground

- Organise events for us to present our work
- Let us deliver Zakat calculation workshops
- Refer applicants for NZF support
- Facilitate introductions to NZF
- Collect Zakat funds

**Is there something else you think might help?
Let us know. We'll do our best to make it happen.**



Partner case studies 2018

Finance & Retail: Al Rayan Bank

Since 2012, Al Rayan Bank and NZF have worked together to raise awareness, through to calculating and giving Zakat locally. Branches hosted NZF workshops and a donor dinner in London which was attended by over 200 guests.

Networks: Cube Network

Last year, Cube joined forces with NZF to bring together the city networks. They shared our messages across their social media and email lists. Volunteers helped spread the work of NZF on the ground and our team was invited to their events to present the impact of Zakat here in the UK.

Online Shopping: Mubarak London

Mubarak London hosted NZF on their Instagram account allowing us to engage their followers by providing Zakat education workshops via live streaming and amplified NZF campaign messaging through their posts and stories.

Islamic Centres: Faith Centre

The Faith Centre in Bradford opened their doors to NZF to deliver our messaging to their visitors, providing Zakat calculation queries and trained their staff to support local people in poverty. Applicants were able to get help in seeking Zakat grants all year round.



What are the next steps?

We are seeking your commitment to join the Partnership Programme by 19th April which will last until 10th June 2019.

Ready to start this journey?

Please get in touch as soon as possible:

Email: partner@nzf.org.uk

Register: go.nzf.org.uk/partner

Call Mahboob Hussain on: 07875 662 909

By becoming a Zakat Partner, you will be ultimately helping Muslims in poverty in the UK. And our partnership together will enable us to invest in leading institutions and in emerging leaders – our future imams, scholars and community activists.

After Ramadan we will review this programme with you and look forward to building on it.





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